



Enterprise AR Requirements Session

Michael Rygol Chrysalisforge and The AREA



Workshop Chair

- B.Eng Microelectronics, PhD in 3D Computer Vision (Sheffield)
- 30 years in technology: business and academia
 - Silicon & hardware design, parallel computing, computer vision, robotics, VR, enterprise visualization, CAD, PLM, IoT, AR
- Roles in R&D, Field, Product Marketing and Product Management
- PTC 1999-2017. VP with global responsibilities for:

VR (DIVISION MockUp)

Enterprise Visualisation (ProductView/Creo View)

PLM (Windchill)

AR (Vuforia Studio)

- Co-founded Chrysalisforge in 2017
 - Boutique consultancy for 3D in the enterprise
- AREA Researcher and Requirements Committee Chair



Dr Michael Rygol







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	Agenda	
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Time	Session Format	Participants Speakers
2:40-3:05	Motivation & background Introduction to ASoN Group task definition	Michael
3:05-3:20	Break and discussion regarding activity	All
3:20-4:10	Group activity	All
4:10-4:30	Group readouts	Group 'speakers'
4:30	End	

Workshop Objectives

- 1. Collaboratively define and refine an enterprise use case (and requirements) that guide and support the AR ecosystem *in a structured manner*
- 2. Capture content for re-use
- 3. Discuss experiences and methodologies for requirements definition
- 4. Learn from your peers!

This is to be a highly interactive workshop Please contribute!

How the AREA supports the AR ecosystem









Thought Leadership

The AREA creates, collects and curates up to date AR technology content, created by neutral thought leaders and experts.

Networking & Marketplace

The AREA facilitates an environment for the AR community to connect, sharing experiences, partnerships and insights related to AR technology

Educate

The AREA is looking to close the AR skills gap by supporting education courses and jobs promotion

Reducing Barriers to adoption

The AREA organizes committees to focus on adoption issues including Research, Security, Requirement and Safety

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Enterprises...

Some of the current challenges...

 Unable to find vendorneutral information

- No place to register ARrelated needs (to a number of suppliers)
- Difficult to see what's gone before (e.g. RFPs, etc.)
- Difficult to plan implementation roadmaps



Providers...

Some of the current challenges...

- Difficult to access AR-ready customers
- Lack of awareness of other opportunities within the AR sector
- <u>Limited understanding of customer requirements</u>



Typical use case definition...

Inspection (Medical)

Description

AR-assisted inspection systems display relevant medical & dental records on demand by health care workers and overlays digital information on the patient for evaluation and decision support.

AR Technologies

AR-assisted medical inspection uses any technology for authoring, detection, recognition and rendering. Display options for AR-assisted medical inspection that permit the professional to use both hands are highly preferred. The user interface for AR-assisted medical inspection can be speech recognition, gesture recognition, eye-gaze recognition or touchscreen.

Integration of AR-assisted medical inspection with patient record management technologies and systems is highly desirable.

Advanced medical inspection systems using Augmented Reality can support the professional in unfamiliar procedures or cases with remote expert interaction and feedback with integrated video conferencing and collaboration tools.

Benefits

- •Rapid and consistent access by all medical and healthcare professionals to most current records, instructions, policies or modules
- •Reduced risk of delays in evaluating conditions due to lack of familiarity
- •Increased safety for healthcare professionals when performing their tasks
- •Reduced risk of errors in evaluation, inspection and diagnosis
- ullet Capture conditions of patient at the time of inspection and stores the data in the patient record

Organizations

Health care organizations operating in hospitals, private clinics, and other health care facilities.

Users

Health care professionals.

Examples

- •Display of medical records for patient screening by emergency medical technicians
- •Real time diagnostic or clinical inspection with nurses and physicians concurrently focusing on the same patient while pointing to regions or structures of interest
- •Generation of ultrasound images of tumors by medical technicians with a scanner and conversion into 3D for viewing on an AR-enabled device as part of pre-surgery evaluation

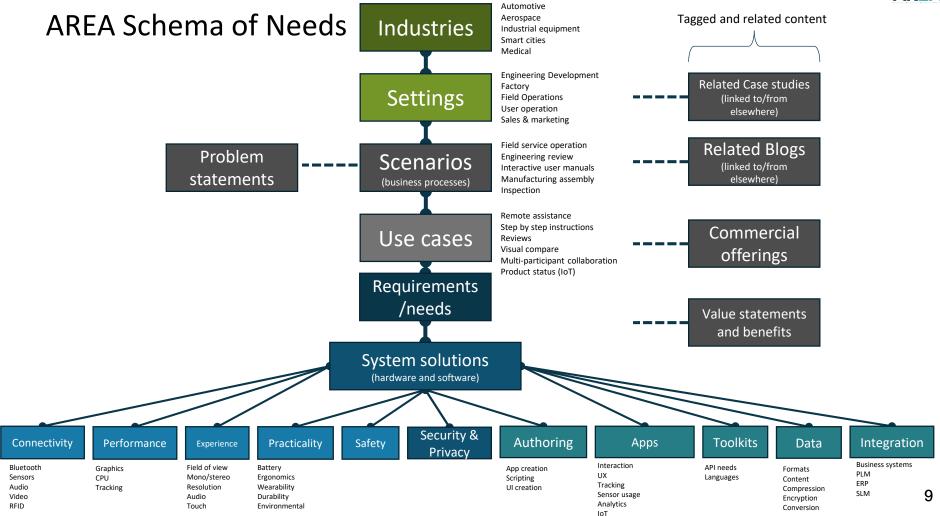
Commentary

Numerous use cases have been defined

But...

- They are high level
- Not linked to any other artefacts (case studies, etc.)
- No linkage to commercial offerings
- No connection to detailed requirements
- "How do I make this use case refer to my precise need?"
- "How do I develop a solution for this use case?"
- "How can I confirm that my solution supports this use case end to end?"
- Not actionable





Industries

- Aerospace
- Architecture
- Automotive
- Aviation
- Commercial Vehicle
- Construction
- Education
- Engineering
- Food and Beverage
- Healthcare
- Industrial Equipment
- Logistics
- Metals & Mining
- Naval Engineering
- Oil & Gas
- Power & Energy
- Public Sector & Governments
- Utilities

Settings

Engineering development

- Prototype development
- Design
- Test

Factory

- Manufacturing processes
- Factory operations

Field operations

- Field service and repair
- Maintenance
- Diagnostics

User operations

- Interactive user instructions
- Consumer diagnostics
- Virtual operation and interaction

Warehousing and Logistics

Sales and marketing

- Prospect presentations
- Marketing promotions



Use Case Maturity Model

Field Service Technician Procedure

Level 3 – Fully closed loop and smart

Use of predictive and field analytics Smart diagnostics tools Richer fusion of inputs to create "smart" dynamic instructions

Level 2 - Richer information and interaction

IoT display enabled Interactive 2-way screen annotations Animated 3D instructions

Level 1 – Connected app

Live product data and history from business systems Online submission of results Simple screen sharing of view with SME Simple use of 3D to enhance understanding

A scenario-based mini-roadmap for adoption

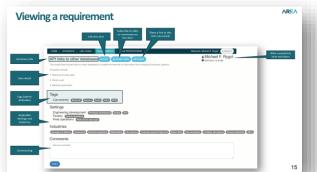
Level 0 - Standalone

Offline operation
In-screen '2D' instructions

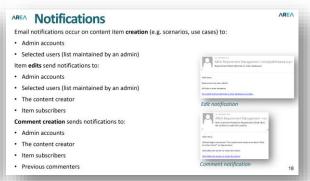
Required maturity may be influenced by industry, funding, etc.

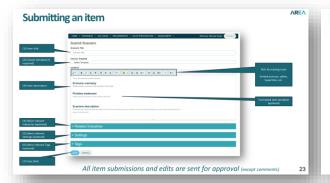


Introducing ASoN – AREA Statements of Need Management Tool















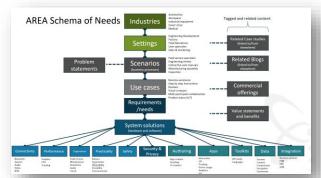
The AREA Schema of Needs Management Tool

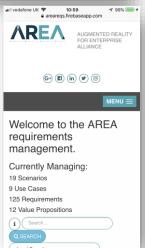
Database is online and accessible to the AREA community

Adheres to the AREA Schema of Needs

Two views of the system:

- The registered user
 - Submit content for approval
 - Search
 - Comment
 - Report
- The **Admin user** (aka Requirements Committee members)
 - User privileges plus...
 - Configuration
 - Users, Settings, Industries, Tags, Personas, Templates, Admin users
 - Content approval





Key Capabilities

User's View of the System

Consistently structured content is encouraged:

- Business scenarios
- Use cases
- Requirements / needs
- Value propositions
- Personas
- Submitted content is subject to a review process

Rich text editing (include links, images, etc.)

- Commenting to encourage collaboration
- Streamlined referencing to existing
- Subscribe and notify model
- Use pre-defined templates

Bulk loading of content

From CSV file

Comprehensive search capabilities

Reporting

User self registration

Admin's View of the System

Maintain list of admins and users

Define list of tags and tag groups

Define set of Industries

• e.g. Automotive, Aerospace

Define usage Settings

• e.g. Factory, Field, etc.

Define Personas

• e.g. Field Service Technician

Define Templates for all content types

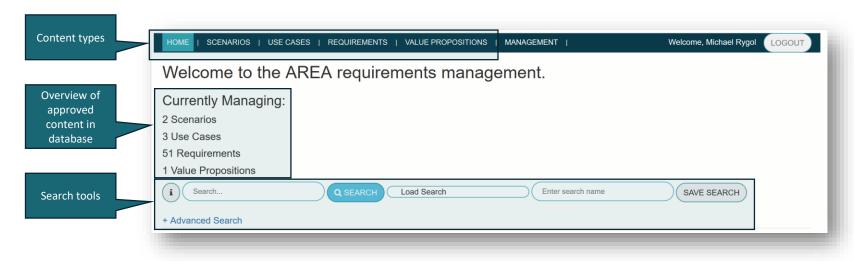
Define notification email lists

Review and Approve content submissions

User's home screen

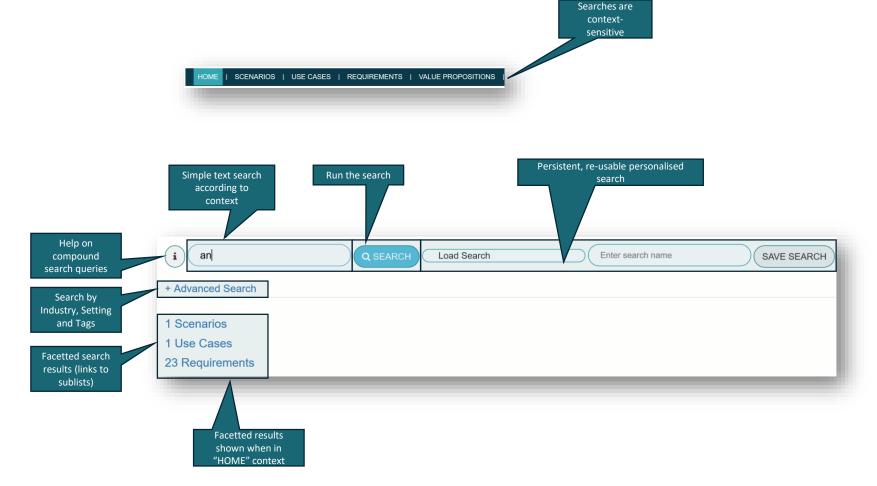






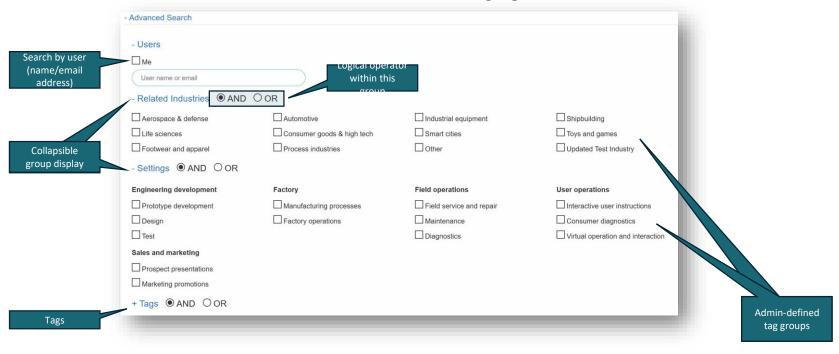


Search UI overview





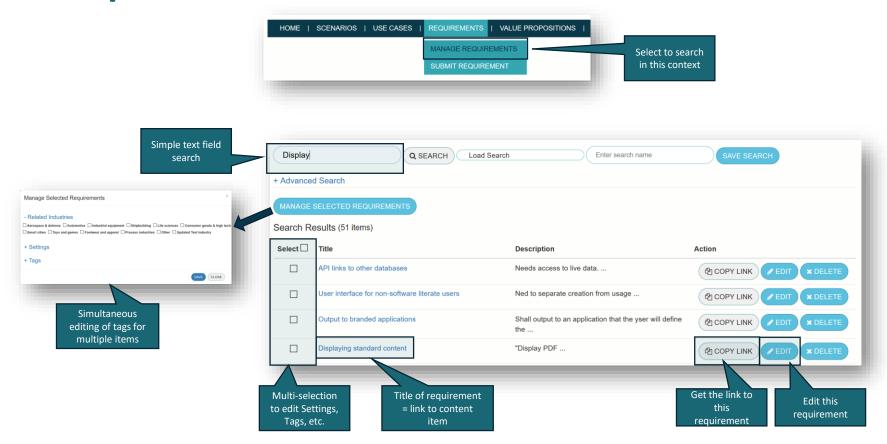
Advanced Search UI overview (1)





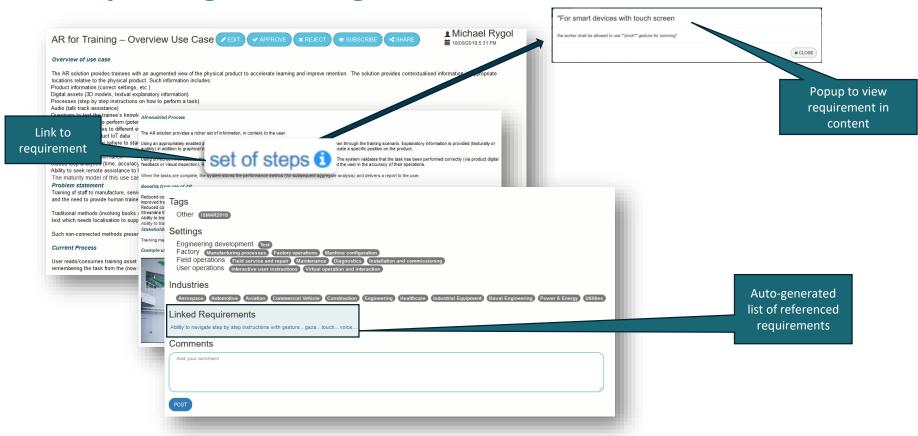


Example search – within REQUIREMENTS



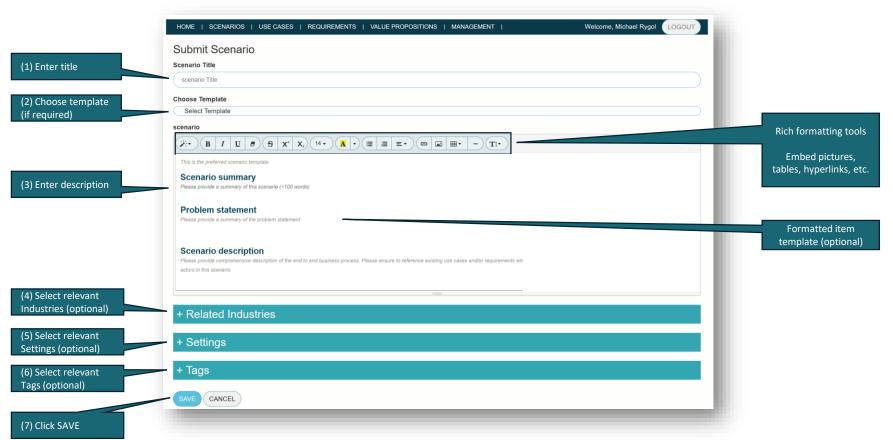


Example usage: Viewing a use case or scenario



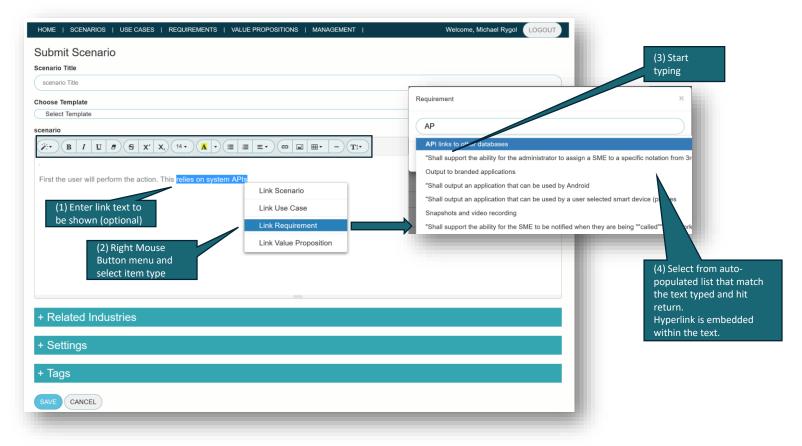


Submitting an item



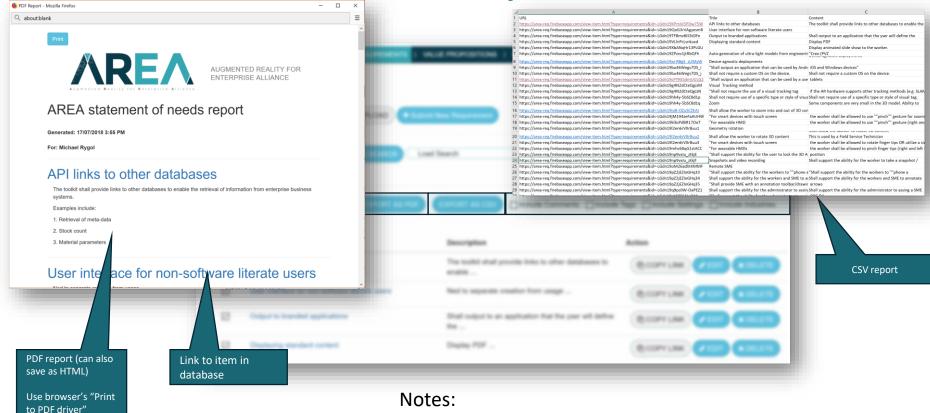


Linking to other content (e.g. requirements within a use case)





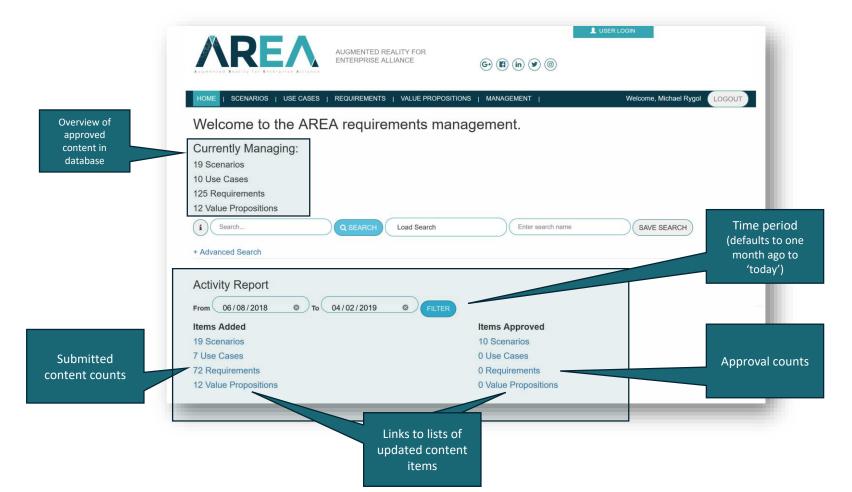
Save search results to PDF & CSV reports

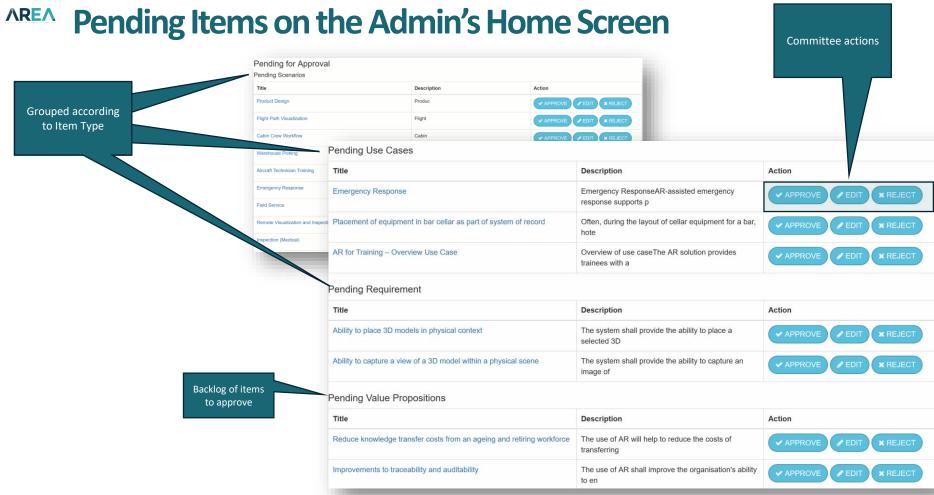


- Uses browser ability to write to a PDF driver.
- You'll need to enable the popup from the tool



Admin home screen





AREA

Value to the AR ecosystem

- Enable providers to map their solutions against "AREA Enterprise Needs"
- Streamline RFP/RFQ proposals
- Reduce enterprise time to "scout" for potential solutions
- Assist with roadmap planning for enterprise deployment
- Assist with roadmap planning for provider solutions
 - 'we need to support the following 5 high traffic use cases'
- Develop concrete use cases and definitions of value to:
 - Make it easier to sell to your boss
 - Encourage investment in supporting AR technologies
- Reduce cost of planning/investigation and cost of sale
- Build stronger bridges between enterprise needs and solution providers
- Provide content from a neutral source



Resources





Visit thearea.org/enterprise-augmented-reality-requirements/



Intro movie, user guides and more...

Visit the ASoN page the-area.org/ason-area-statements-of-need-management-tool/



Group Session

Get involved... Learn from others...

The Task...

Within each group choose your use case (from the provided list or one specific to your group):

- 1. Choose your **industry** and **setting** *ideally those with some familiarity to you*.
- 2. Consider how your use case will be refined in your industry and setting
- 3. Work through the provided template
- 4. Discuss and document identified requirements (time permitting)
- 5. BONUS: think about a maturity model for your use case

The facilitators are here to help!

Please assign the following roles in your team:

- 1. Scribe (to write/type in the template)
- 2. Speaker to provide a summary at the end of the session

Paper is provided. Digital is preferred (email to michael@thearea.org).



Using the Template

AREA Workshop Use case template

Your team number

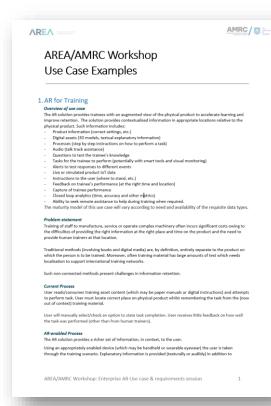
AMRC/ AREA AMRC / AREA AREA Workshop Use Case Template Overview of use case Provide a provide a brief description of the use case Benefits from use of AR How is the task improved or the problems mitigated with the use of AR? What is the industry to which the use case applies? Select all that apply. What digital data is required for or assists this use case (e.g. 3D models, drawings, documents) Aerospace Automotive Commercial Vehicle Construction Aviation Engineering Food & Beverage Industrial Equipment Metals & Mining Logistics Environment Naval Engineering Oil & Gas Power & Energy Describe the physical objects (machines, buildings, etc.) Public Sector & Utilities Other Government What is the 'setting'? Where does this use case take place? Engineering Development Factory Field operations What are the human roles in this use case? (e.g. "Field Service Technician") User operations Sales & Marketing Problem statement Who has a vested interest in the successful adoption of this use case? (e.g. VP of Engineering) What are the problems/risks/challenges that this use case seeks to address? External Links or Examples Please provide public links or examples of this use case. Current Process (optional) Provide a clear and concise description how this task is performed today (describe what skills and/or tools are needed and the complexity/duration of the task). Requirements Please list the requirements needed to support this use case. Consider needs such as: Security Navigation User interaction Safety Authoring · Data presentation Digital UI Privacy Device needs System integration Performance Content re-use and delivery Automation Provide a clear and concise description how would this task be performed with the use of AR. IoT Data needs Navigation Digital twin

AREA Workshop Use case template

Workshop Example Use Cases

- 1. AR for Training
- 2. AR for Inspection and Quality Assurance
- 3. AR for Complex Assembly
- 4. AR for Remote Assistance
- 5. Virtual User Interfaces with AR





- 1. AR for Design reviews
- 2. AR for Factory layout
- **AR for Sales Demonstrations**

AR for XYZ? – choose your own use case...

- **AR for Service Procedures**
- 5. AR for Factory Operations
- - **AR for User Manual**

Suggestions / Tips

Consider this from the point of view of the Enterprise customer deploying AR. What are the requirements from end to end in order to implement the use case?

What are the personas involved in the scenario?

Service technician, engineer, machine operator, inspection technician, etc?

Consider needs such as:

- Security
- Safety
- Authoring
- Privacy
- System integration
- Content re-use and delivery
- IoT
- Navigation
- Digital twin

- Navigation
- User interaction
- Data presentation
- Digital UI
- Device needs
- Performance
- Automation
- Data needs

Group Session Summary

Please describe your use case industry, setting and use case

What were key requirements?

Thoughts on levels of maturity?

Any "interesting" findings from your session?

Next Steps

Interested in the AREA?

- Learn more about the AREA at thearea.org
- Contact Mark Sage mark@thearea.org

Interested in getting involved in AR use cases and requirements?

Watch the Requirement Committee intro movie



Thank you for your time!