



## Interview with NGRain: Augmented Reality for Production and Maintenance

From enterprise training solutions to industrial applications for Augmented and Mixed Reality, NGRain has a long history in the enterprise market.

In this interview, Barry Po, Senior Director of Product and Business of AREA member **NGRAIN** describes his company's vision of the industry and its latest offerings and products.

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## Augmented Reality and the Gartner Hype Cycle

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In this post we show the well-known Gartner Hype Cycle since it started being published in 2000 and trace the movement of Augmented Reality through several stages of increasing maturity over the past 10 years.

AREA Executive Director Christine Perey examines the purpose of the Hype Cycle and how Gartner defines and classifies different technologies. **The post on our blog** points out that Augmented Reality is not a single monolithic technology but is comprised of several enabling technologies.

What's in store for Augmented Reality in the 2016 edition of the Hype Cycle?

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## Are Smart Glasses in Your Enterprise?

As part of our AREA Resources program, we invite you to complete [a short survey](#) about use of smart glasses in your enterprise.

Data we collect **before May 16** will be the basis for a new AREA report about the departments where smart glasses are most used, current drivers and barriers, adoption time frame and estimate of return on investment.

To thank you for your participation in this study, you will receive our report in advance of its public release.

[TAKE THE SURVEY](#)

## Where to Find Our Members

AREA members are deeply engaged in educating their audiences about the importance of enterprise Augmented Reality. Look for our members at one of these [upcoming events](#).



## 16th

Monday, May 2016

### Getenergy Global

Getenergy Global is a two-day annual conference and exhibition dedicated to training and knowledge delivery for oil and gas industry employees.

Through keynotes and workshops, Getenergy Global provides a forum for developing partnerships...

[Read More](#)

## 19th

Thursday, May 2016

### AREA Webinar: Choosing the Best Device

Every AR experience needs to be delivered to the user through a contextually aware hardware and software platform: a device.

There are many factors to consider when choosing the best device for a project...

[Read More](#)

## 1st

Wednesday, June 2016

### Augmented World Expo

Augmented World Expo (AWE) is the world's largest conference and vendor exhibition dedicated to making the world more interactive.

Now in its seventh year, AWE 2016 will host over 4000 attendees...

[Read More](#)

## 8th

Wednesday, June 2016

### TU-Automotive

TU-Automotive Detroit is the world's largest conference and exhibition dedicated to automotive technology innovation.

Speakers and attendees discuss how connectivity, mobility and autonomous systems are converging in the automotive industry...

[Read More](#)

## 16th

Thursday, June 2016

### EWTS East

The Enterprise Wearable Technology Summit East features opportunities and challenges of implementing wearables in the workplace.

[Group discounts](#) of 20% are available for the conference...

[Read More](#)

## 25th

Tuesday, October 2016

### IoT Solutions World Congress

IoT Solutions World Congress is the leading event for all aspects of Internet of Things in enterprise.

Use discount code **2CF6A52C** for a 50% discount on [Congress Passes](#) until June 20th....

[Read More](#)



## Enterprise Conference



## AREA Members at

## Focuses on Wearables

Wearables are leading the next industrial revolution and will become a key component in delivering Augmented Reality experiences while enabling users to have all the information then need while working with both their hands.

To showcase the achievements, explore developments and future strategies in this exciting domain, AREA member BrainXchange is organizing the **Enterprise Wearable Technology Summit East** in Atlanta, Georgia, on June 16 and 17.

Find out how participating will help you and your projects.

[READ MORE](#)



## Join the Conversation on Twitter

This month's Twitter chat will take place on Wednesday, **May 18**, and will focus on enterprise Augmented Reality at the upcoming **Augmented World Expo**.

Everyone interested in enterprise AR is invited to join the discussion!

[READ MORE](#)

## Augmented World Expo

At the upcoming **Augmented World Expo (AWE)** over four thousand Augmented Reality practitioners and enthusiasts will experience the latest technologies to support decisions on behalf of their companies and projects.

The AREA members Paul Davies of Boeing and Bob Meads of iQagent will chair the track of enterprise AR sessions on June 1 and 2 respectively.

Our members will also be out in full force on the AWE exhibition floor. Plan to stop by for hands-on demonstrations and to learn more about the thought leaders and their member-driven organization.

[READ MORE](#)



## Auggie Awards at AWE

The AREA has partnered with Augmented World Expo (AWE) to sponsor the Best Enterprise AR Solution category of the 2016 Auggie Awards.

You can now place your vote for the best Augmented Reality solutions in 11 categories, including **Best Enterprise Solution** until May 21.

[VOTE NOW](#)



## Project Focuses on Factories of the Future

European manufacturing is set for a boost in innovation based on the collaboration of the SatisFactory consortium of private and public entities from five European countries. Their EU-funded project will deliver new paradigms for social collaboration, Internet of Things and Augmented Reality for connected workforces and flexible systems.

Learn how these industrial and research partners plan to incorporate new technologies and processes for increased competitiveness, worker satisfaction and energy efficiency in their manufacturing environments.

[READ MORE](#)



## Use Cases for Augmented Reality in

# Manufacturing

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The uses of Augmented Reality in continuous and discrete manufacturing are the focus of this [\*\*follow-up article\*\*](#) about the SatisFactory project.

Solutions developed by the members for guiding plant operators in complex procedures at each of three SatisFactory partner sites will be piloted and made available as part of a template for future European manufacturing.

[READ MORE](#)



## Augmented Reality Boosts Efficiency in Logistics

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A recent study by Maastricht University in partnership with Realtime Solutions, Evolar and Flos brings to light the impact smart glasses can have on order fulfillment.

Get your [\*\*copy of the full report\*\*](#) now. You can also read a summary of the report by clicking the button below.

[READ THE SUMMARY](#)



Augmented Reality for Enterprise Alliance (AREA)

\*[LIST:DESCRIPTION]\*

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