



The DMDII/AREA Requirements Workshop: A Milestone Event

The future of Augmented Reality (AR) in the Enterprise is a bit clearer as the result of the recent DMDII/AREA Requirements Workshop in Chicago. At first glance, the two-day event promised to be a worthwhile exchange among parties with shared interests. On one side was the Digital Manufacturing and Design Innovation Institute (DMDII), which had invested considerable time and effort into creating a detailed set of requirements for enterprise AR with the assistance of American industry heavyweights Lockheed Martin, Procter & Gamble, and Caterpillar. On the other side was the AREA, the organization leading global efforts to drive adoption of AR in the enterprise. The AREA is to take over responsibility for the requirements document and its future.

But when the parties gathered in Chicago, the event proved to be more significant than anyone could have expected.

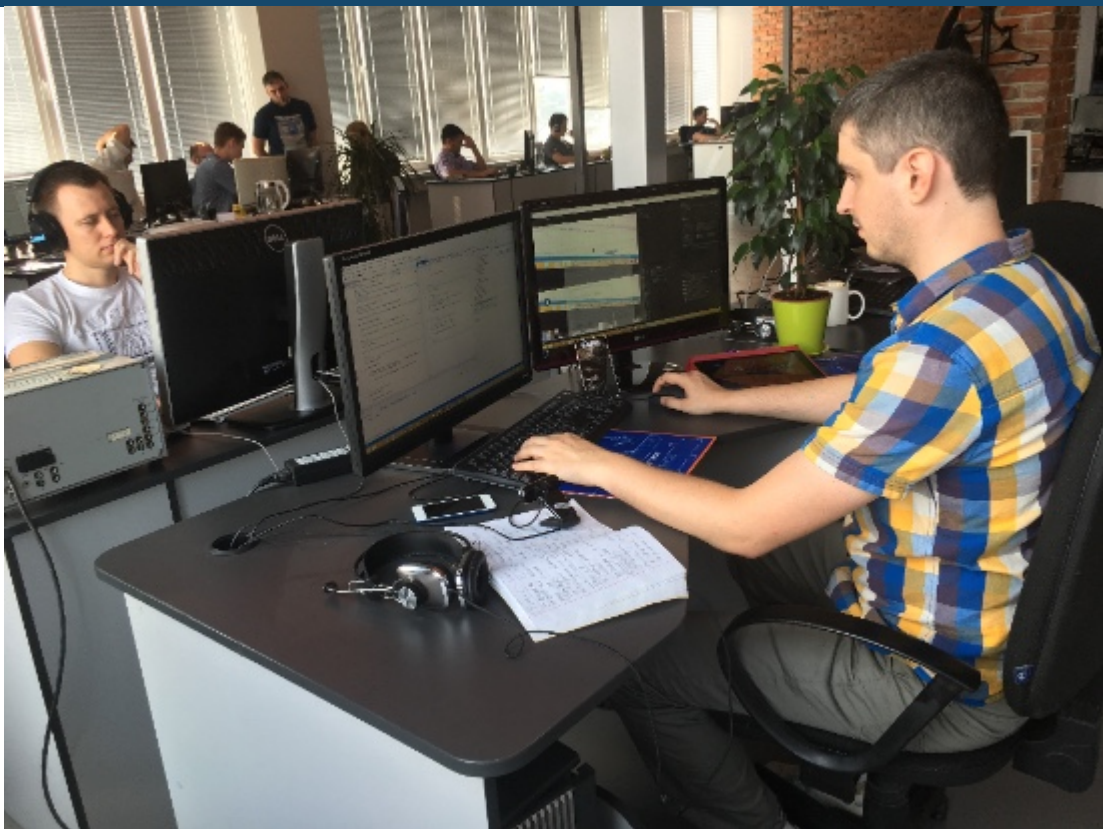
[READ MORE](#)



Building Your AR SDK Feature Checklist

Developing apps for Augmented Reality is no easy task. It's still a fairly new market and it can be challenging to find a Software Development Kit (SDK) that fits all of the needs of a developer. What criteria should a developer apply in evaluating AR SDKs? The answer to that question will vary. However, this guest blog post by Albert Wang of Visionstar Information Technology proposes a handful of key features and capabilities that all developers should look for when evaluating their next AR SDK.

[READ MORE](#)



What We've Learned Developing AR Solutions

As AR technology emerges as a long-awaited bridge to close the gap between humans and machines, Anastasiia Bobeshko of Program-Ace shares the three lessons she and her organization have learned that could be handy for those seeking to create powerful and engaging augmented reality experiences.

[READ MORE](#)



Enterprise Content is Not Ready for AR

The procedures or tools for automatically converting documentation or any digital content into AR experiences for enterprise use cases are not available. Nor will they emerge in the next 12 to 18 months. In this, the fourth and final installment of her forecast of AR developments in 2017, Christine Perey of PEREY Research & Consulting explains that, to begin the journey, companies must develop a path that leads from current procedures that are completely separate from AR presentation to the ideal processes for continuous AR delivery. The key is to work in collaboration with stakeholders to focus on areas where AR can make a difference quickly.

[READ MORE](#)

Where to Find Our Members

AREA members are deeply engaged in educating their audiences about the importance of enterprise Augmented Reality. Look for our members at one of these **upcoming events**.

10th

Wednesday, May 2017

Enterprise Wearable Technology Summit

The Enterprise Wearable Technology Summit 2017 is the 3rd annual conference focused on real-world case studies and best-practice user examples of wearable technology.

11th

Thursday, May 2017

ARVR Innovate

The fourth International ARVR Innovate is one of Europe's top Augmented Reality and Virtual Reality conferences and expos.

31st

Wednesday, May 2017

Augmented World Expo 2017

Augmented World Expo (AWE) is the world's largest conference and vendor exhibition for professionals focused on making the world more interactive.

5th

Monday, June 2017

**Web 3D 2017
Conference**

Web3D 2017 is the 22nd international conference addressing an extensive range of research, development, and practices related to Web-based 3D.

13th

Tuesday, June 2017

VR & AR World 2017

VR & AR World is a three-day conference/exhibition exploring the potential of new technologies in enterprise with three major tracks dedicated to Industrial, Service Sector, and Commercial VR & AR.

3rd

Tuesday, October 2017

**Wearable Technology
Show 2017**

WTS2017 is a two-day conference and exhibition dedicated to forming partnerships within the supply chain and developing new business across the wearable, smart device and IoT landscape.

17th

Tuesday, October 2017

**Enterprise Wearable
Technology Summit
Fall 2017**

The Enterprise Wearable Technology Summit Fall 2017 is the annual conference of experts and professionals focused on real-world case studies and best-practice user examples of wearable technology.

Connected Innovation

"New Technology is Allowing Us to Do Things We've Only Dreamed Of"

AREA Executive Director Mark Sage was recently interviewed on the Connected Innovation website. He discussed the AREA's mission of "bringing sectors together to promote best practice, thought leadership, the latest technology insight and content that's necessary for enterprises to make investment decisions."

[READ MORE](#)



New AR Surgical Visor Promises Greater Accuracy

European scientists are developing a new AR surgical visor in a bid to improve accuracy of interventions, by employing new photonics technology. The visor will show anaesthetic and medical data while superimposing a patient's x-ray in perfect unison with their body.

[READ MORE](#)



CIO Magazine Promotes AR

An opinion article in the magazine for Chief Information Officers declares, "Augmented Reality is going to rewrite the way we interact with everything and create new business models."

[READ MORE](#)



Cognizant

Cognizant Report: AR Boosts Workplace Learning

A new report by IT services and consulting firm Cognizant says that AR technology is boosting learning and development (L&D) in the workplace. The report states "This technology – augmented reality [AR] – is being deployed to more effectively mobilize workers across multiple industries."

[READ MORE](#)



Augmented Reality for Enterprise Alliance (AREA)

|LIST:DESCRIPTION|

[Manage your preferences](#) | [Unsubscribe](#)

Contact the AREA

AR for Enterprise Alliance (AREA)

401 Edgewater Place, Suite 600

Wakefield, MA 01880 USA



Copyright ©2014-2017 AR for Enterprise Alliance - All rights reserved