

# **Vuzix and the Smart Glasses Industry**

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SeekingAlpha recently released an article discussing the smart glasses industry and its potential due to the launch of Vuzix Corporation's new M300 smart glasses.

Applications for smart glasses in the enterprise include:

- Industrial
- Off-shore heavy equipment operations
- Medical/healthcare
- Automotive
- Aerospace
- Customer service
- Remote support
- Warehouse logistics
- Utility/field service
- Manufacturing
- Training

Advantages of smart glasses listed include:

- Hands-free so can continue working while using the device
- Augments the real world for accuracy
- Can share the view of the wearer

Details of Vuzix are stated in the article, including statistics about its net cash balance, market capitalization, and Intel's involvement with the company. The Vuzix corporate presentation has also forecast that 14.4 million US workers will use smart glasses by 2025, compared to an anticipated 400,000 next year.

The article concludes by suggesting that investors should keep track of the smart glasses industry, as it holds promise for the future.