## Magic Leap 2 is now commercially available

7th October 2022



Widespread availability of the Magic Leap 2 comes after a successful Early Access Program with companies like Cisco, SentiAR, NeuroSync, Heru, Taqtile, PTC and Brainlab. During this period, Magic Leap continued to refine and improve the device for training, communication, remote assistance use cases in clinical settings, industrial environments, defense, and retail stores.

"The Magic Leap 2 is the smallest and lightest augmented reality device built for the enterprise," said Peggy Johnson, CEO of Magic Leap. "After working with customers across industries like healthcare, manufacturing and the public sector, we're proud to release a device that features innovative breakthroughs critical to driving widespread adoption, including Dynamic Dimming<sup>™</sup> technology, the industry's largest field of view, and unparalleled image quality and text legibility. Magic Leap 2 will take the current use cases to the next level, and we can't wait to see what our customers create."

Magic Leap 2 integrates new innovations to address the historical barriers that have prevented the widespread adoption of AR technology and are critical to making AR a valuable tool for daily use in the healthcare, manufacturing/light industrial, retail, and defense sectors.

Key features and innovations of Magic Leap 2 include:

- An open platform that empowers enterprises and developers with flexibility, cloud autonomy, and data privacy
- 20% lighter and 50% smaller in volume than Magic Leap 1
- Proprietary optics breakthroughs that enable best-in-class image quality, color fidelity, and text legibility
- Largest field of view (up to 70° diagonal), compared to similar, currently available AR devices
- Dynamic Dimming<sup>™</sup> technology, a first-to-market innovation that enables Magic Leap 2 to be used more effectively in brightly lit settings with greater image solidity

Each of these advancements is designed to increase utility, comfort, and sustained use, in order to deliver what the enterprise market has been asking for — a device that can provide an immediate return on investment and can be worn for extended periods of time.

## **Three Commercially Available Editions**

Magic Leap 2 is available in three editions:

**Magic Leap 2 Base** edition is best for stand alone use by professionals and developers that wish to access the most immersive augmented reality device available.

**Magic Leap 2 Developer Pro** provides access to developer tools, sample projects, enterprisegrade features, and monthly early releases for development and test purposes. Only for internal use in the development and testing of applications. Use in commercial deployments and production environments is not permitted.

**Magic Leap 2 Enterprise** is designed for environments that require flexible, large-scale IT deployments and robust enterprise features. This tier includes quarterly software releases fully manageable via enterprise UEM/MDM solutions. Use in commercial deployments and production environments is permitted. Magic Leap 2 Enterprise comes with 2 years of access to enterprise features and updates.