

Rokid displayed their AR glasses to AWE 2022

8th June 2022



Liang Guan, General Manager at Rokid, enthusiastically stated:

“Numerous top-tech companies currently explore AR, XR, or the metaverse. As early as 2016, Rokid has been proactively expanding our AR product pipeline across leading technological areas of optics, chips, smart voice, and visual image. Today, we have X-Craft deployed in over 70 regions and Air Pro has been widely used in 60+ museums around the world. Moving forward, Rokid will keep delivering real value to enterprises through its line of AR products.”

Rokid products empower the frontline workforce, providing real-time analysis, views, and documents to the control center. Many media and participants were surprised after trying Rokid products. Saying that the various control modes provided by Rokid AR glasses are very convenient for users to operate and can effectively improve work efficiency.

Rokid X-Craft, demonstrated live at the AWE 2022, has officially received ATEX Zone 1 certification from TUV Rheinland Group. Becoming the world’s first explosion-proof, waterproof, dustproof, 5G, and GPS-supported XR device. This is not only a great advance in AR and 5G technology but also a breakthrough in AR explosion-proof applications in the industrial field. Many users at the event said after the trial that safety headsets are comfortable to wear and are highly competitive products in the market. It not only effectively ensures the safety of front-end staff, but also helps oil and gas fields increase production capacity.

Rokid Air Pro, a powerful binocular AR glasses, features voice control to help you enjoy a wide variety of media including games, movies, and augmented reality experiences. Rokid Glass 2, provided real-time analysis, views, and documents to the control center, and successfully improved traffic management and prevention to ensure the long- term stability of the city.