

The 1st AREA Ecosystem Survey is Here!

23rd January 2017

The Augmented Reality (AR) marketplace is evolving so rapidly, it's a challenge to gauge the current state of market education, enterprise adoption, provider investment, and more. What are the greatest barriers to growth? How quickly are companies taking pilots into production? Where should the industry be focusing its efforts? To answer these and other questions and create a baseline to measure trends and momentum, we at the AREA are pleased to announce the launch of our first annual ecosystem survey.

Please click [here](#) to take the survey. It won't take more than five minutes to complete. Submissions will be accepted through February 8, 2017. We'll compile the responses and share the results as soon as they're available.

Make sure your thoughts and observations are captured so our survey will be as comprehensive and meaningful as possible. Thank you!